ANNA UNIVERSITY, CHENNAI

NON- AUTONOMOUS COLLEGES AFFILIATED TO ANNA UNIVERSITY

M.E. PRODUCT DESIGN AND DEVELOPMENT

REGULATIONS – 2021

CHOICE BASED CREDIT SYSTEM

I TO IV SEMESTERS CURRICULA AND I SEMESTER SYLLABUS

SEMESTER I

Sl. No.	Course Code	Course Title	Category	Periods per Week			Total Contact Periods	Credits
				L	T	P		
THEORY								
1	ED4153	Computer Applications in Design	PCC	3	0	0	3	3
2	PD4153	Reverse Engineering	PCC	3	0	0	3	3
3	PD4151	Creativity and Innovation	PCC	3	0	0	3	3
4	PD4152	Integrated Product Development	PCC	3	0	0	3	3
5	RM4151	Research Methodology and IPR	RMC	2	0	0	2	2
6		Professional Elective - I	PEC	3	0	0	3	3
7		Audit Course - I*	AC	2	0	0	2	0
PRACTICAL								
8	PD4111	CAD Laboratory and Multibody Dynamics Laboratory	PCC	0	0	4	4	2
9	PD4112	Reverse Engineering Laboratory	PCC	0	0	4	4	2
			TOTAL	**19**	**0**	**8**	**27**	**21**

* Audit Course is optional

SEMESTER II

Sl. No.	Course Code	Course Title	Category	Periods per Week			Total Contact Periods	Credits
				L	T	P		
THEORY								
1	ED4251	Finite Element Methods in Mechanical Design	PCC	3	1	0	4	4
2	PD4251	Designing with Advanced Materials	PCC	3	0	0	3	3
3	CM4152	Solid Freeform Manufacturing	PCC	3	0	0	3	3
4	MF4071	Design for Manufacture and Assembly	PCC	3	0	0	3	3
5	CD4151	Concepts of Engineering Design	PEC	3	0	0	3	3
6		Professional Elective - II	PEC	3	0	0	3	3
7		Audit Course - II*	AC	2	0	0	2	0
PRACTICAL								
8	PD4211	Advanced Analysis and Simulation Laboratory	PCC	0	0	4	4	2
9	PD4261	Product Design Laboratory	PCC	0	0	4	4	2
			TOTAL	**20**	**1**	**8**	**29**	**23**

* Audit Course is optional

SEMESTER III

Sl. No.	Course Code	Course Title	Category	Periods per Week			Total Contact Periods	Credits
				L	T	P		
THEORY								
1	PD4351	Product Lifecycle Management	PCC	3	0	0	3	3
2		Professional Elective - III	PEC	3	0	0	3	3
3		Professional Elective - IV	PEC	3	0	0	3	3
4		Open Elective	OEC	3	0	0	3	3
PRACTICAL								
5	PD4311	Project Work I	EEC	0	0	12	12	6
			TOTAL	**12**	**0**	**12**	**24**	**18**

SEMESTER IV

Sl. No.	Course Code	Course Title	Category	Periods per Week			Total Contact Periods	Credits
				L	T	P		
PRACTICAL								
1.	PD4411	Project Work II	EEC	0	0	24	24	12
			TOTAL	**0**	**0**	**24**	**24**	**12**

TOTAL CREDITS TO BE EARNED FOR THE AWARD OF THE DEGREE:74

PROFESSIONAL ELECTIVES

SEMESTER I, ELECTIVE I

Sl. No.	Course Code	Course Title	Category	Periods per Week			Total Contact Periods	Credits
				L	T	P		
1	ED4080	Tribology in Design	PEC	3	0	0	3	3
2	CC4071	Advanced Machine Tool Design	PEC	3	0	0	3	3
3	PD4001	Generative Design and Topology Optimization	PEC	3	0	0	3	3
4	IS4071	Data Analytics	PEC	3	0	0	3	3

SEMESTER II, ELECTIVE II

Sl. No.	Course Code	Course Title	Category	Periods per Week			Total Contact Periods	Credits
				L	T	P		
1	CD4072	Industrial Robotics and Expert Systems	PEC	3	0	0	3	3
2	ED4075	Engineering Fracture Mechanics	PEC	3	0	0	3	3
3	PD4002	Enterprise Resource Planning and Management	PEC	3	0	0	3	3
4	AO4071	Artificial Intelligence and Machine Learning	PEC	3	0	0	3	3
5	PD4003	Design for Additive Manufacturing	PEC	3	0	0	3	3

SEMESTER III, ELECTIVE III

Sl. No.	Course Code	Course Title	Category	Periods per Week			Total Contact Periods	Credits
				L	T	P		
1	PD4004	Quality and Financial Concepts in Product Development.	PEC	3	0	0	3	3
2	ED4078	Optimization Techniques in Design	PEC	3	0	0	3	3
3	ED4154	Vibration Analysis and Control	PEC	3	0	0	3	3
4	PD4005	IOT Technologies	PEC	3	0	0	3	3
5	IC4251	Computational Fluid Dynamics	PEC	3	0	0	3	3

SEMESTER III, ELECTIVE IV

Sl. No.	Course Code	Course Title	Category	Periods per Week			Total Contact Periods	Credits
				L	T	P		
1	PD4006	Human Factors Engineering in Product Design	PEC	3	0	0	3	3
2	ED4073	Design of Hybrid and Electric Vehicles	PEC	3	0	0	3	3
3	PD4007	Rotor Dynamics	PEC	3	0	0	3	3
4	CD4071	Bio materials	PEC	3	0	0	3	3

AUDIT COURSES (AC)
Registration for any of these courses is optional to students

SL. NO	COURSE CODE	COURSE TITLE	PERIODS PER WEEK			CREDITS
			L	T	P	
1.	AX4091	English for Research Paper Writing	2	0	0	0
2.	AX4092	Disaster Management	2	0	0	0
3.	AX4093	Constitution of India	2	0	0	0
4.	AX4094	நற்றமிழ் இலக்கியம்	2	0	0	0

ED4153	COMPUTER APPLICATIONS IN DESIGN	L	T	P	C
		3	0	0	3

COURSE OBJECTIVES:

- To understand fundamental concepts of computer graphics and its tools in a generic framework.
- To impart the parametric fundamentals to create and manipulate geometric models using curves, surfaces and solids.
- To impart the parametric fundamentals to create and manipulate geometric models using NURBS and solids.
- To provide clear understanding of CAD systems for 3D modeling and viewing.
- To create strong skills of assembly modeling and prepare the student to be an effective user of a standards in CAD system.

UNIT – I INTRODUCTION TO COMPUTER GRAPHICS FUNDAMENTALS 9

Overview of Graphics systems: Video Display Devices, Raster-Scan System, Random-Scan Systems, Graphics Monitors and Workstations, Input Devices, Hard-Copy Devices, Graphics Software.

Output primitives: Line Drawing Algorithm - DDA, Bresenham's and Parallel Line Algorithm. Circle generating algorithm – Midpoint Circle Algorithm.

Geometric Transformations: Coordinate Transformations, Windowing and Clipping, 2D Geometric transformations-Translation, Scaling, Shearing, Rotation and Reflection, Composite transformation, 3D transformations.

UNIT – II CURVES AND SURFACES MODELLING 9

Introduction to curves - Analytical curves: line, circle and conics – synthetic curves: Hermite cubic spline- Bezier curve and B-Spline curve– curve manipulations.

Introduction to surfaces - Analytical surfaces: Plane surface, ruled surface, surface of revolution and tabulated cylinder – synthetic surfaces: Hermitebicubic surface- Bezier surface and B-Spline surface- surface manipulations.

UNIT – III NURBS AND SOLID MODELING 9

NURBS- Basics- curves, lines, arcs, circle and bi linear surface. Regularized Boolean set operations - primitive instancing - sweep representations - boundary representations - constructive solid Geometry - comparison of representations - user interface for solid modeling.

UNIT – IV VISUAL REALISM 9

Hidden Line removal, Hidden Surface removal, – Hidden Solid Removal algorithms - Shading – Coloring.

Animation - Conventional, Computer animation, Engineering animation - types and techniques.

UNIT – V ASSEMBLY OF PARTS AND PRODUCT LIFE CYCLE MANAGEMENT 9

Assembly modeling – Design for manufacture – Design for assembly – computer aided DFMA - inferences of positions and orientation - tolerances analysis –Center of Gravity and mass property calculations - mechanism simulation. Graphics and computing standards - Data Exchange standards. Product development and management – new product development –models utilized in various phases of new product development – managing product life cycle.

TOTAL: 45 PERIODS

COURSE OUTCOMES:

Upon completion of this course, the students will be able to:

1. Solve 2D and 3D transformations for the basic entities like line and circle.
2. Formulate the basic mathematics fundamental to CAD system.
3. Use the different geometric modeling techniques like feature based modeling, surface modeling and solid modeling.
4. Create geometric models through animation and transform them into real world systems
5. Simulate assembly of parts using Computer-Aided Design software.

REFERENCES:

1. Boothroyd, G, "Assembly Automation and Product Design" Marcel Dekker, New York, 1997.
2. Chitale A.K and Gupta R.C " Product design and manufacturing " PHI learning private limited, 6th Edition, 2015.
3. David Rogers, James Alan Adams "Mathematical Elements for Computer Graphics" 2nd Edition, Tata McGraw-Hill edition.2003
4. Donald D Hearn and M. Pauline Baker "Computer Graphics C Version", Prentice Hall, Inc., 2nd Edition, 1996.
5. Ibrahim Zeid, "Mastering CAD/CAM", McGraw Hill, 2nd Edition, 2006
6. William M Newman and Robert F.Sproull "Principles of Interactive Computer Graphics", McGraw Hill Book Co. 1stEdition, 2001.

PD4153 REVERSE ENGINEERING L T P C
3 0 0 3

COURSE OBJECTIVES:

1. Applying the fundamental concepts and principles of reverse engineering in product design and development.
2. Applying the concept and principles material characteristics, part durability and life limitation in reverse engineering of product design and development.
3. Applying the concept and principles of material identification and process verification in reverse engineering of product design and development.
4. Applying the concept and principles of data processing, part performance and system compatibility in reverse engineering of product design and development.
5. Analyzing the various legal aspect and applications of reverse engineering in product design and development.

UNIT I INTRODUCTION TO REVERSE ENGINEERING & GEOMETRIC FORM 9

Definition – Uses – The Generic Process – Phases – Computer Aided Reverse Engineering - Surface and Solid Model Reconstruction – Dimensional Measurement – Prototyping.

UNIT II MATERIAL CHARACTERISTICS, PART DURABILITY AND LIFE LIMITATION 9

Alloy Structure Equivalency – Phase Formation and Identification – Mechanical Strength – Hardness –Part Failure Analysis – Fatigue – Creep and Stress Rupture – Environmentally Induced Failure

UNIT III MATERIAL IDENTIFICATION AND PROCESS de VERIFICATION 9

Material Specification - Composition Determination - Microstructure Analysis - Manufacturing Process Verification.

UNIT IV DATA PROCESSING, PART PERFORMANCE AND SYSTEM COMPATIBILITY 9

Statistical Analysis – Data Analysis – Reliability and the Theory of Interference – Weibull Analysis – Data Conformity and Acceptance – Data Report – Performance Criteria – Methodology of Performance Evaluation – System Compatibility.

UNIT V ACCEPTANCE, LEGALITY AND INDUSTRIAL APPLICATIONS OF RE 9

Legality of Reverse Engineering – Patent – Copyrights –Trade Secret – Third-Party Materials – Reverse Engineering in the Automotive Industry; Aerospace Industry; Medical Device Industry.

TOTAL : 45 PERIODS

COURSE OUTCOMES:

Upon completion of the course, the students will be able to

1. Apply the fundamental concepts and principles of reverse engineering in product design and development.
2. Apply the concept and principles material characteristics, part durability and life limitation in reverse engineering of product design and development.
3. Apply the concept and principles of material identification and process verification in reverse engineering of product design and development.
4. Apply the concept and principles of data processing, part performance and system compatibility in reverse engineering of product design and development.
5. Analyze the various legal aspect and applications of reverse engineering in product design and development

REFERENCES

1. Co-ordinate Measurement and reverse engineering, Donald R. Honsa, ISBN 1555897, American Gear Manufacturers Association
2. Data Reverse Engineering, Aiken, Peter, McGraw-Hill, 1996
3. Design Recovery for Maintenance and Reuse, T J Biggerstaff, IEEE Corpn. July 1991
4. Reverse Engineering, Katheryn, A. Ingle, McGraw-Hill, 1994
5. Reverse Engineering, Linda Wills, Kluiver Academic Publishers, 1996
6. White paper on RE, S. Rugaban, Technical Report, Georgia Instt. of Technology, 1994

PD4151 CREATIVITY AND INNOVATION L T P C

3 0 0 3

COURSE OBJECTIVES:

1. Applying the principles of essential theory of creativity in new product design and development.
2. Applying the principles of various methods and tools for creativity in new product design and development.
3. Applying the design principles of creativity in new product design and development.
4. Applying the various innovation principles and practices in new product design and development.
5. Applying the principles of innovation management in new product design and development.

UNIT I INTRODUCTION TO ESSENTIAL THEORY OF CREATIVITY 9

Directed creativity: The Need for Creative Thinking in the Pursuit of Quality - Essential Theory for Directed Creativity: Definitions and the Theory of the Mechanics of Mind; Heuristics and Models: Attitudes, Approaches, and Actions That Support Creative Thinking.

UNIT II METHODS AND TOOLS FOR CREATIVITY 9

Three basic principles behind the tools of directed creativity – Tools that prepare the mind for creative thought – Tools that stimulate the imagination for new idea – Development and action: the bridge between mere creativity and the rewards of innovation - ICEDIP: Inspiration, Clarification, Distillation, Perspiration, Evaluation and Incubation – Creativity and Motivation

UNIT III DESIGN AND APPLICATION OF CREATIVITY 9

Three levels of emotional design: Visceral, Behavioral and Reflective – Process design, reengineering, and creativity – Creativity and customer needs analysis – Innovative product and service design – Creative problem solving and incremental improvement.

UNIT IV INNOVATION PRINCIPLES & PRACTICES 9

Methods of Creativity Activation: Morphological Box – Requirements for Inventive Problem Solving – Altshuller's Engineering Parameters– Altshuller's Inventive Principles– Altshuller's Contradiction Matrix Algorithm.

UNIT V INNOVATION MANAGEMENT 9

Disruptive Innovation Model – Two Types of Disruption – Three Approaches to Creating New- Growth Businesses – New Market Disruptions: Three Case Histories – Product Architectures and Integration – Process of commoditation and de-commoditation – Two Processes of Strategy Formulation – Role of senior executive in leading new growth: The Disruptive Growth Engine.

TOTAL : 45 PERIODS

COURSE OUTCOMES:

Upon completion of the course, the students will be able to

1. Apply the principles of essential theory of creativity in new product design and development.
2. Apply the principles of various methods and tools for creativity in new product design and development.
3. Apply the design principles of creativity in new product design and development.
4. Apply the various innovation principles and practices in new product design and development.
5. Apply the principles of innovation management in new product design and development

REFERENCES

1. Clayton M. Christensen Michael E. Raynor," The Innovator's Solution", Harvard Business School Press Boston, USA, 2013
2. Donald A. Norman," Emotional Design", Perseus Books Group New York , 2004
3. Geoffrey Petty," how to be better at Creativity", The Industrial Society 1999
4. Rousing Creativity: Think New Now Floyd Hurr, ISBN 1560525479, Crisp Publications Inc. 1999
5. Semyon D. Savransky," Engineering of Creativity – TRIZ", CRC Press New York USA 2003.

PD4152	INTEGRATED PRODUCT DEVELOPMENT	L	T	P	C
		3	0	0	3

COURSE OBJECTIVES:

1. To Understand the principles of generic development process; product planning; customer need analysis for new product design and development.
2. To enhance the understanding of setting product specifications and generate, select, screen, and test concepts for new product design and development.
3. To apply the principles of product architecture and the importance of industrial design principles and DFM principles for new product development.
4. To expose the different Prototyping techniques, Design of Experiment principles to develop a robust design and importance to patent a developed new product.
5. Applying the concepts of economics principles; project management practices in development of new product.

UNIT– I INTRODUCTION TO PRODUCT DESIGN 9

Characteristics of Successful Product development –Duration and Cost of Product Development – Challenges of Product Development - Product Development Processes and Organizations – Product Planning Process - Process of Identifying Customer Needs

UNIT– II PRODUCT SPECIFICATIONS, CONCEPT GENERATION, SELECTION AND TESTING 9

Establish Target and Final product specifications – Activities of Concept Generation - Concept Screening and Scoring - Concept Testing Methodologies.

UNIT–III PRODUCT ARCHITECTURE AND INDUSTRIAL DESIGN 9

Product Architecture – Implications and establishing the architecture – Delayed Differentiation – Platform Planning – Related system level design issues - Need and impact of industrial design - Industrial design process - management of the industrial design process - assessing the quality of industrial design

UNIT– IV DESIGN FOR MANFACTURE, PROTOTYPING AND ROBUST DESIGN 9

DFM Definition - Estimation of Manufacturing cost- Reducing the component costs, costs of supporting function and assembly costs – Impact of DFM decision on other factors - Prototype basics - Principles of prototyping – Prototyping technologies - Planning for prototypes - Robust design –Robust Design Process

UNIT– V PRODUCT DEVELOPMENT ECONOMICS AND MANAGING PROJECTS 9

Economic Analysis – Elements of Economic Analysis - Understanding and representing tasks- Baseline Project Planning - Accelerating the project - Project execution – Postmortem project evaluation.

TOTAL:45 PERIODS

COURSE OUTCOMES:

Upon completion of this course, the students will be able to:

1. Apply the principles of generic development process; product planning; customer need analysis for new product design and development.
2. Set product specifications and generate, select, screen, test concepts for new product design and development.
3. Apply the principles of product architecture, industrial design and design for manufacturing principles in new product development.
4. Apply the adopt Prototyping techniques and Design of Experiment principles to develop a robust design and document a new product for patent.

REFERENCES:

1. Karl T.Ulrich, Steven D.Eppinger, Anita Goyal, "Product Design and Development", McGraw –Hill Education (India) Pvt. Ltd, 4th Edition, 2012.
2. Kenneth Crow, "Concurrent Engineering/Integrated Product Development". DRM Associates, 6/3,Via Olivera, Palos Verdes, CA 90274(310) 377-569,Workshop Book
3. Kevin N Otto, Kristin L Wood, “Product Design – Techniques in Reverse Engineering and New Product Development”, Pearson Education, Inc, 2016
4. Stephen Rosenthal, "Effective Product Design and Development", Business One Orwin Homewood, 1992
5. Stuart Pugh, "Total Design – Integrated Methods for successful Product Engineering", Addison Wesley Publishing, Neyourk, NY, 1991.

RM4151 RESEARCH METHODOLOGY AND IPR L T P C
2 0 0 2

UNIT I RESEARCH DESIGN 6

Overview of research process and design, Use of Secondary and exploratory data to answer the research question, Qualitative research, Observation studies, Experiments and Surveys.

UNIT II DATA COLLECTION AND SOURCES 6

Measurements, Measurement Scales, Questionnaires and Instruments, Sampling and methods.
Data - Preparing, Exploring, examining and displaying.

UNIT III DATA ANALYSIS AND REPORTING 6

Overview of Multivariate analysis, Hypotheses testing and Measures of Association.
Presenting Insights and findings using written reports and oral presentation.

UNIT IV INTELLECTUAL PROPERTY RIGHTS 6

Intellectual Property – The concept of IPR, Evolution and development of concept of IPR, IPR development process, Trade secrets, utility Models, IPR & Bio diversity, Role of WIPO and WTO in IPR establishments, Right of Property, Common rules of IPR practices, Types and Features of IPR Agreement, Trademark, Functions of UNESCO in IPR maintenance.

UNIT V PATENTS 6

Patents – objectives and benefits of patent, Concept, features of patent, Inventive step, Specification, Types of patent application, process E-filling, Examination of patent, Grant of patent, Revocation, Equitable Assignments, Licences, Licensing of related patents, patent agents, Registration of patent agents.

TOTAL : 30 PERIODS

REFERENCES

1. Cooper Donald R, Schindler Pamela S and Sharma JK, “Business Research Methods”, Tata McGraw Hill Education, 11e (2012).
2. Catherine J. Holland, “Intellectual property: Patents, Trademarks, Copyrights, Trade Secrets”, Entrepreneur Press, 2007.
3. David Hunt, Long Nguyen, Matthew Rodgers, “Patent searching: tools & techniques”, Wiley, 2007.
4. The Institute of Company Secretaries of India, Statutory body under an Act of parliament, “Professional Programme Intellectual Property Rights, Law and practice”, September 2013.

PD4111 CAD LABORATORY AND MULTIBODY DYNAMICS LABORATORY L T P C
0 0 4 2

COURSE OBJECTIVE:

- To impart knowledge on how to prepare drawings for various mechanical components using any commercially available 3D modelling software’s.
- To expose the students to understand the forces and torques that come into action in various kinds of mechanical systems.

1. CAD Introduction & Sketcher
2. Solid modeling–Extrude, Revolve, Sweep, etc and Variational sweep, Loft, etc
3. Surface modeling–Extrude, Sweep, Trim..etc and Mesh of curves, Free form etc
4. Feature manipulation – Copy, Edit, Pattern, Suppress, History operations etc.
5. Assembly-Constraints, Exploded Views, Interference check
6. Drafting - Layouts, Standard & Sectional Views, Detailing &Plotting.
7. CAD data Exchange formats-IGES,PDES, PARASOLID,DXF and STL.
8. Free fall of rigid body

9. Projectile motion
10. Simulation of simple & Compound Pendulum
11. Kinematic & Dynamic Analysis four bar and slider crack mechanism and its inversions
12. Design of cam Profile for various follower output motion
13. Kinematic & Dynamic Analysis of Gear Tracks
14. Vibration Analysis SDOF and MDOF
15. Project on virtual product design using ADAMS

- Exercises in Modeling and drafting of Mechanical Components - Assembly using Parametric and feature based Packages like PRO-E / SOLID WORKS /CATIA / NX etc.
- Exercises in kinematics and dynamics using equations of motion in package like ADAMS.

TOTAL : 60 PERIODS

COURSE OUTCOMES:

- With laboratory classes, it helps the students to get familiarized with the computer applications in design and preparing drawings for various mechanical components.
- The students get familiarized with modeling different systems and importing them into the multi body dynamic software.
- The students will be trained to obtain required dynamic properties by conducting multi body dynamic tests.
- The students will learn how to use this data in additional stress analysis software.

PD4112 REVERSE ENGINEERING LABORATORY

L	T	P	C
0	0	4	2

COURSE OBJECTIVES:

1. Applying the fundamental concepts and principles of reverse engineering in product design and development.
2. Applying the concept and principles material characteristics, part durability and life limitation in reverse engineering of product design and development.
3. Applying the concept and principles of material identification and process verification in reverse engineering of product design and development.
4. Applying the concept and principles of data processing, part performance and system compatibility in reverse engineering of product design and development.
5. Analyzing the various legal aspect and applications of reverse engineering in product design and development.

Exercises

1. Surface measurement – CMM.
2. 3D Laser scanning of components.
3. Reverse engineering of Automotive components-cam shaft.
4. Material identification and process verification of welded components.
5. Reverse engineering of dental components - Bio medical applications.

TOTAL : 60 PERIODS

COURSE OUTCOMES:

Upon completion of the course, the students will be able to

- Apply the fundamental concepts and principles of reverse engineering in product design and development.
- Apply the concept and principles material characteristics, part durability and life limitation in reverse engineering of product design and development.
- Apply the concept and principles of material identification and process verification in reverse engineering of product design and development.
- Apply the concept and principles of data processing, part performance and system compatibility in reverse engineering of product design and development.
- Analyze the various legal aspect and applications of reverse engineering in product design and development.

ED4080 **TRIBOLOGY IN DESIGN** **L T P C**
3 0 0 3

COURSE OBJECTIVES:

1. To study and measure the different types of surface features associated with the friction of metals and non-metals.
2. To study the different types of wear mechanism and surface modification techniques.
3. To analyze the various types of lubricants and lubrication system in the tribology.
4. To develop the methodology for deciding lubricants and lubrication regimes for different operating conditions.
5. To study the different types of high-pressure contacts and rolling bearings

UNIT I SURFACE INTERACTION AND FRICTION 9

Surface Topography – Surface features-Properties and measurement – Surface interaction – Laws of friction- Adhesive Theory of Sliding Friction – Static friction -Rolling Friction – Friction in extreme conditions –Thermal considerations in sliding contact.

UNIT II WEAR AND SURFACE TREATMENT 9

Types of wear mechanism – Laws of wear –Theoretical wear models- Abrasive wear – Adhesive wear – Fatigue wear – fretting wear – Cavitation wear - Wear of Metals and Nonmetals – Surface treatments – Surface modifications –Laser processing – instrumentation
– International standards in friction and wear measurements

UNIT III LUBRICANTS AND LUBRICATION REGIMES 9

Lubricants and their physical properties- Viscosity and other properties of oils – Additives-and selection of Lubricants- Lubricants standards ISO,SAE,AGMA, BIS standards – Lubrication Regimes –Solid Lubrication-Dry and marginally lubricated contacts- Boundary Lubrication- Hydrodynamic lubrication-Elasto and plasto hydrodynamic - Magneto hydrodynamic lubrication – Hydro static lubrication – Gas lubrication

UNIT IV THEORY OF HYDRODYNAMIC AND HYDROSTATIC LUBRICATION 9

Reynolds Equation-Assumptions and limitations-One and two dimensional Reynolds Equation Reynolds and Sommerfeld boundary conditions- Pressure wave, flow, load capacity and friction calculations in Hydrodynamic bearings-Long and short bearings-Pad bearings and Journal bearings-Squeeze film effects-Thermal considerations-Hydrostatic lubrication of Pad bearing Pressure, flow, load and friction calculations-Stiffness considerations- Various types of flow restrictors in hydro static bearings.

UNIT V HIGH PRESSURE CONTACTS AND ELASTO HYDRODYNAMIC LUBRICATION 9

Rolling contacts of Elastic solids- contact stresses – Hertzian stress equation- Spherical and cylindrical contacts-Contact Fatigue life- Oil film effects- Elasto Hydrodynamic lubrication Theory Soft and hard EHL Reynolds equation for elasto hydrodynamic lubrication- - Film shape within and outside contact zones-Film thickness and friction calculation- Rolling bearings- Stresses and deflections-Traction drives.

TOTAL: 45 PERIODS

COURSE OUTCOMES:

On Completion of the course the student will be able to

- Develop the knowledge on the surface features and its role on the friction behavior of metals and nonmetals
- Understand the various types of wear mechanism and surface modification techniques
- Familiarize the different types of lubricants and lubrication systems in the tribology
- Methodology for deciding lubricants and lubrication regimes for different operating conditions
- Ability to understand the different types of high pressure contacts and rolling bearings

REFERENCES:
1. Rabinowicz.E, “Friction and Wear of materials”, John Willey & Sons ,UK,1995
2. Cameron, A. “Basic Lubrication Theory”, Ellis Herward Ltd., UK, 1981
3. Halling, J. (Editor) – “Principles of Tribology “, Macmillian – 1984
4. Williams J.A. “Engineering Tribology”, Oxford Univ. Press, 1994
5. S.K.Basu, S.N.Sengupta & B.B.Ahuja ,”Fundamentals of Tribology”, Prentice – Hall of India Pvt Ltd , New Delhi, 2005
6. G.W.Stachowiak& A.W .Batchelor , Engineering Tribology, Butterworth - Heinemann, UK, 2005

CC4071 ADVANCED MACHINE TOOL DESIGN L T P C
3 0 0 3

COURSE OBJECTIVES
The main learning objective of this course is to prepare the students for:
1. Selecting the different machine tool mechanisms.
2. Designing the Multi speed Gear Box and feed drives.
3. Designing the machine tool structures.
4. Designing the guideways and power screws.
5. Designing the spindles and bearings.

UNIT I INTRODUCTION TO MACHINE TOOL DESIGN 9
Introduction to Machine Tool Drives and Mechanisms, Auxiliary Motions in Machine Tools, Kinematics of Machine Tools, Motion Transmission

UNIT II REGULATION OF SPEEDS AND FEEDS 9
Aim of Speed and Feed Regulation, Stepped Regulation of Speeds, Multiple Speed Motors, Ray Diagrams and Design Considerations, Design of Speed Gear Boxes, Feed Drives, Feed Box Design

UNIT III DESIGN OF MACHINE TOOL STRUCTURES 9
Functions of Machine Tool Structures and their Requirements, Design for Strength, Design for Rigidity, Materials for Machine Tool Structures, Machine Tool Constructional Features, Beds and Housings, Columns and Tables, Saddles and Carriage.

UNIT IV DESIGN OF GUIDEWAYS AND POWER SCREWS 9
Functions and Types of Guideways, Design of Guideways, Design of Aerostatic Slide ways, Design of Anti-Friction Guideways, Combination Guideways, Design of Power Screws.

UNIT V DESIGN OF SPINDLES AND SPINDLE SUPPORT 9
Functions of Spindles and Requirements, Effect of Machine Tool Compliance on Machining Accuracy, Design of Spindles, Antifriction Bearings. Dynamics of Machine Tools: Machine Tool Elastic System, Static and Dynamic Stiffness

TOTAL = 45 PERIODS

OUTCOMES:
On Completion of the course the student will be able to
1. Select the different machine tool mechanisms.
2. Design the Multi speed Gear Box and feed drives.
3. Design the machine tool structures.
4. Design the guideways and power screws.
5. Design the spindles and bearings.

REFERENCES:

1. N.K. Mehta, Machine Tool Design and Numerical Control, TMH, New Delhi, 3rd edition 2012
2. G.C. Sen and A. Bhattacharya, Principles of Machine Tools, New Central Book Agency, 2015
3. K Pal, S. K. Basu, “Design of Machine Tools”, 6th Edition. Oxford IBH, 2014
4. N. S. Acherkhan, “Machine Tool Design”, Volume 2 University Press of the Pacific, 2000
5. F. Koenigsberger, Design Principles of Metal-Cutting Machine Tools, Pergamon Press, 1964
6. F. Koenigsberger, Machine Tool Structures, Pergamon Press,1970.

PD4001 GENERATIVE DESIGN AND TOPOLOGY OPTIMIZATION L T P C
3 0 0 3

COURSE OBJECTIVES:

1. To impart knowledge on basic concepts in generative design.
2. To develop design methods to meet the needs of a customer.
3. To incorporate various design methods to develop a creative product.
4. To gain knowledge on topology aspects of design.
5. To gain knowledge on optimization in design.

UNIT I INTRODUCTION 9

Introduction to Generative design - Benefits of generative design -Design exploration- Examine multiple design options and review tradeoffs in materials. Performance, and manufacturing methods.

UNIT II GENERATIVE DESIGN 9

Editable geometry - Integrated workflows- Multiple manufacturing methods- Additive – 3 or 5 axis milling – Applications.

UNIT III LOW-DENSITY AREAS IN TOPOLOGY OPTIMIZATION 9

Localized mode in low-density areas - Localized deformation, Polynomial interpolation model, Breakdown issue in ESO. Dynamics – analysis and topology optimization under harmonic and random force excitations, Thermo-elastic problems - topology optimization in single and multiple materials.

UNIT IV INTEGRATED LAYOUT AND TOPOLOGY OPTIMIZATION 9

Introduction to integrated optimization, Finite-circle method, Density points and embedded, meshing, MPC-based component-structure connections, integrated optimization based on implicit model.

UNIT V POTENTIAL APPLICATIONS OFTOPOLOGY OPTIMIZATION 9

Shape-preserving design, Smart structure design, Structural features design, Topology optimization and additive manufacturing.

TOTAL: 45 PERIODS

COURSE OUTCOMES:

On Completion of the course the student will be able to

- Appreciate the aspects of need for design, design process used for designing various components
- Get familiarized with concepts related to design methods during the design of products
- Get acquainted with the knowledge of designing creative components
- Gain knowledge on topology aspects of design.
- Get equipped with optimization tools for improving quality, reliability and performance of a product.

REFERENCES:
1. Martin Philip Bendsoe, Ole Sigmund, “Topology Optimization: Theory, Methods, and Applications”, Springer Science & Business Media, 2003.
2. Eris, Ozgur, “Effective Inquiry for Innovative Engineering Design”, Springer,2004.
3. George I. N. Rozvany, Tomasz LewinskiTopology “Optimization in Structural and Continuum Mechanics”. Springer; 2015 edition.
4. Gregoire Allaire “Shape Optimization by the Homogenization Method” Springer-Verlag New York 2002
5. Behrooz Hassani, Ernest Hinton “Homogenization and Structural Topology Optimization” Springer-Verlag London, 1999.

IS4071 **DATA ANALYTICS** **L T P C**
3 0 0 3

COURSE OBJECTIVES:
1. Recognize the importance of data analytics
2. Exhibit competence on data analytics packages
3. Apply solution methodologies for industrial problems.

UNIT I INTRODUCTION **9**
Introduction to Multivariate Statistics-Degree of Relationship among Variables-Review of Univariate and Bivariate Statistics-Screening Data Prior to Analysis-Missing Data, Outliers, Normality, Linearity, and Homoscedasticity.

UNIT II MULTIPLE REGRESSION **9**
Multiple Regression- Linear and Nonlinear techniques- Backward-Forward-Stepwise Hierarchical regression-Testing interactions (2way interaction) - Analysis of Variance and Covariance (ANOVA & ANCOVA) - Multivariate Analysis of Variance and Covariance (MANOVA & MANCOVA).

UNIT III LOGISTIC REGRESSION **9**
Regression with binary dependent variable -Simple Discriminant Analysis Multiple Discriminant analysis-Assessing classification accuracy- Conjoint analysis (Full profile method).

UNIT IV PRINCIPAL COMPONENT ANALYSIS **9**
Principal Component Analysis -Factor Analysis- Orthogonal and Oblique Rotation-Factor Score Estimation-Multidimensional Scaling-Perceptual Map-Cluster Analysis (Hierarchical Vs Nonhierarchical Clustering).

UNIT V LATENT VARIABLE MODELS **9**
Latent Variable Models an Introduction to Factor, Path, and Structural Equation Analysis-Time series data analysis (ARIMA model) – Decision tree analysis (CHAID, CART) - Introduction to Big Data Management.

TOTAL: 45 PERIODS

COURSE OUTCOMES:
On completion of the course, the student will be able to:
- To recognize the importance of data analytics
- To Exhibit competence on data analytics packages
- To apply solution methodologies for industrial problems.

REFERENCES:

1. Hair, J. F., Black, W. C., Babin, B. J., Anderson, R. E., & Tatham, R. L. “Multivariate data analysis”, (7th edition). Pearson India. 2015
2. Tabachnick, B. G., & Fidell, L. S., “Using multivariate statistics”, (5th edition). Pearson Prentice Hall, 2001
3. Gujarati, D. N. , “Basic econometrics”, Tata McGraw-Hill Education, 2012
4. Malhotra, N. K., “ Marketing research: An applied orientation”, 5/e. Pearson Education India, 2008
5. Cohen, J., Cohen, P., West, S. G., & Aiken, L. S. “ Applied multiple regression/correlation analysis for the behavioral sciences”, Routledge., 2013
6. Han, J., Kamber, M., & Pei, J. “Data mining: concepts and techniques: concepts and techniques”, Elsevier, 2011.

AUDIT COURSES

AX4091 ENGLISH FOR RESEARCH PAPER WRITING

L	T	P	C
2	0	0	0

OBJECTIVES

- Teach how to improve writing skills and level of readability
- Tell about what to write in each section
- Summarize the skills needed when writing a Title
- Infer the skills needed when writing the Conclusion
- Ensure the quality of paper at very first-time submission

UNIT I INTRODUCTION TO RESEARCH PAPER WRITING **6**

Planning and Preparation, Word Order, Breaking up long sentences, Structuring Paragraphs and Sentences, Being Concise and Removing Redundancy, Avoiding Ambiguity and Vagueness

UNIT II PRESENTATION SKILLS **6**

Clarifying Who Did What, Highlighting Your Findings, Hedging and Criticizing, Paraphrasing and Plagiarism, Sections of a Paper, Abstracts, Introduction

UNIT III TITLE WRITING SKILLS **6**

Key skills are needed when writing a Title, key skills are needed when writing an Abstract, key skills are needed when writing an Introduction, skills needed when writing a Review of the Literature, Methods, Results, Discussion, Conclusions, The Final Check

UNIT IV RESULT WRITING SKILLS **6**

Skills are needed when writing the Methods, skills needed when writing the Results, skills are needed when writing the Discussion, skills are needed when writing the Conclusions

UNIT V VERIFICATION SKILLS **6**

Useful phrases, checking Plagiarism, how to ensure paper is as good as it could possibly be the first- time submission

TOTAL: 30 PERIODS

COURSE OUTCOMES

CO1 –Understand that how to improve your writing skills and level of readability
CO2 – Learn about what to write in each section
CO3 – Understand the skills needed when writing a Title
CO4 – Understand the skills needed when writing the Conclusion
CO5 – Ensure the good quality of paper at very first-time submission

REFERENCES

1. Adrian Wallwork , English for Writing Research Papers, Springer New York Dordrecht Heidelberg London, 2011
2. Day R How to Write and Publish a Scientific Paper, Cambridge University Press 2006
3. Goldbort R Writing for Science, Yale University Press (available on Google Books) 2006
4. Highman N, Handbook of Writing for the Mathematical Sciences, SIAM. Highman's book 1998.

AX4092 **DISASTER MANAGEMENT** **L T P C**
2 0 0 0

COURSE OBJECTIVES

- Summarize basics of disaster
- Explain a critical understanding of key concepts in disaster risk reduction and humanitarian response.
- Illustrate disaster risk reduction and humanitarian response policy and practice from multiple perspectives.
- Describe an understanding of standards of humanitarian response and practical relevance in specific types of disasters and conflict situations.
- Develop the strengths and weaknesses of disaster management approaches

UNIT I INTRODUCTION **6**

Disaster: Definition, Factors and Significance; Difference between Hazard And Disaster; Natural and Manmade Disasters: Difference, Nature, Types and Magnitude.

UNIT II REPERCUSSIONS OF DISASTERS AND HAZARDS **6**

Economic Damage, Loss of Human and Animal Life, Destruction Of Ecosystem. Natural Disasters: Earthquakes, Volcanisms, Cyclones, Tsunamis, Floods, Droughts And Famines, Landslides And Avalanches, Man-made disaster: Nuclear Reactor Meltdown, Industrial Accidents, Oil Slicks And Spills, Outbreaks Of Disease And Epidemics, War And Conflicts.

UNIT III DISASTER PRONE AREAS IN INDIA **6**

Study of Seismic Zones; Areas Prone To Floods and Droughts, Landslides And Avalanches; Areas Prone To Cyclonic and Coastal Hazards with Special Reference To Tsunami; Post-Disaster Diseases and Epidemics

UNIT IV DISASTER PREPAREDNESS AND MANAGEMENT **6**

Preparedness: Monitoring Of Phenomena Triggering a Disaster or Hazard; Evaluation of Risk: Application of Remote Sensing, Data from Meteorological And Other Agencies, Media Reports: Governmental and Community Preparedness.

UNIT V RISK ASSESSMENT **6**

Disaster Risk: Concept and Elements, Disaster Risk Reduction, Global and National Disaster Risk Situation. Techniques of Risk Assessment, Global Co-Operation in Risk Assessment and Warning, People's Participation in Risk Assessment. Strategies for Survival

TOTAL : 30 PERIODS

COURSE OUTCOMES

CO1: Ability to summarize basics of disaster
CO2: Ability to explain a critical understanding of key concepts in disaster risk reduction and humanitarian response.
CO3: Ability to illustrate disaster risk reduction and humanitarian response policy and practice from multiple perspectives.
CO4: Ability to describe an understanding of standards of humanitarian response and practical relevance in specific types of disasters and conflict situations.
CO5: Ability to develop the strengths and weaknesses of disaster management approaches

REFERENCES

1. Goel S. L., Disaster Administration And Management Text And Case Studies",Deep & Deep Publication Pvt. Ltd., New Delhi,2009.
2. NishithaRai, Singh AK, "Disaster Management in India: Perspectives, issues and strategies "'New Royal book Company,2007.
3. Sahni, PardeepEt.Al. ," Disaster Mitigation Experiences And Reflections", Prentice Hall OfIndia, New Delhi, 2001.

AX4093 **CONSTITUTION OF INDIA** **L T P C**
2 0 0 0

OBJECTIVES
Students will be able to:
- Understand the premises informing the twin themes of liberty and freedom from a civil rights perspective.
- To address the growth of Indian opinion regarding modern Indian intellectuals' constitutional Role and entitlement to civil and economic rights as well as the emergence nation hood in the early years of Indian nationalism.
- To address the role of socialism in India after the commencement of the Bolshevik Revolutionin1917and its impact on the initial drafting of the Indian Constitution.

UNIT I HISTORY OF MAKING OF THE INDIAN CONSTITUTION
History, Drafting Committee, (Composition & Working)

UNIT II PHILOSOPHY OF THE INDIAN CONSTITUTION
Preamble, Salient Features

UNIT III CONTOURS OF CONSTITUTIONAL RIGHTS AND DUTIES
Fundamental Rights, Right to Equality, Right to Freedom, Right against Exploitation, Right to Freedom of Religion, Cultural and Educational Rights, Right to Constitutional Remedies, Directive Principles of State Policy, Fundamental Duties.

UNIT IV ORGANS OF GOVERNANCE
Parliament, Composition, Qualifications and Disqualifications, Powers and Functions, Executive, President, Governor, Council of Ministers, Judiciary, Appointment and Transfer of Judges, Qualifications, Powers and Functions.

UNIT V LOCAL ADMINISTRATION
District's Administration head: Role and Importance, Municipalities: Introduction, Mayor and role of Elected Representative, CEO, Municipal Corporation. Pachayati raj: Introduction, PRI: Zila Pachayat. Elected officials and their roles, CEO Zila Pachayat: Position and role. Block level: Organizational Hierarchy(Different departments), Village level:Role of Elected and Appointed officials, Importance of grass root democracy.

UNIT VI ELECTION COMMISSION
Election Commission: Role and Functioning. Chief Election Commissioner and Election Commissioners - Institute and Bodies for the welfare of SC/ST/OBC and women.

TOTAL: 30 PERIODS

OUTCOMES
Students will be able to:
- Discuss the growth of the demand for civil rights in India for the bulk of Indians before the arrival of Gandhi in Indian politics.
- Discuss the intellectual origins of the framework of argument that informed the conceptualization
- of social reforms leading to revolution in India.
- Discuss the circumstances surrounding the foundation of the Congress Socialist Party[CSP] under the leadership of Jawaharlal Nehru and the eventual failure of the proposal of direct elections through adult suffrage in the Indian Constitution.
- Discuss the passage of the Hindu Code Bill of 1956.

SUGGESTED READING

- The Constitution of India,1950(Bare Act),Government Publication.
- Dr.S.N.Busi, Dr.B. R.Ambedkar framing of Indian Constitution,1st Edition, 2015.
- M.P. Jain, Indian Constitution Law, 7th Edn., Lexis Nexis,2014.
- D.D. Basu, Introduction to the Constitution of India, Lexis Nexis, 2015.

AX4094	நற்றமிழ் இலக்கியம்	L T P C 2 0 0 0

UNIT I **சங்க இலக்கியம்** **6**

1. தமிழின் துவக்க நூல் தொல்காப்பியம்
– எழுத்து, சொல், பொருள்
2. அகநானூறு (82)
- இயற்கை இன்னிசை அரங்கம்
3. குறிஞ்சிப் பாட்டின் மலர்க்காட்சி
4. புறநானூறு (95,195)
- போரை நிறுத்திய ஔவையார்

UNIT II **அறநெறித் தமிழ்** **6**

1. அறநெறி வகுத்த திருவள்ளுவர்
- அறம் வலியுறுத்தல், அன்புடைமை, ஒப்புறவு அறிதல், ஈகை, புகழ்
2. பிற அறநூல்கள் - இலக்கிய மருந்து
– ஏலாதி, சிறுபஞ்சமூலம், திரிகடுகம், ஆசாரக்கோவை (தூய்மையை வலியுறுத்தும் நூல்)

UNIT III **இரட்டைக் காப்பியங்கள்** **6**

1. கண்ணகியின் புரட்சி
- சிலப்பதிகார வழக்குரை காதை
2. சமூகசேவை இலக்கியம் மணிமேகலை
- சிறைக்கோட்டம் அறக்கோட்டமாகிய காதை

UNIT IV **அருள்நெறித் தமிழ்** **6**

1. சிறுபாணாற்றுப்படை
- பாரி முல்லைக்குத் தேர் கொடுத்தது, பேகன் மயிலுக்குப் போர்வை கொடுத்தது, அதியமான் ஔவைக்கு நெல்லிக்கனி கொடுத்தது, அரசர் பண்புகள்
2. நற்றிணை
- அன்னைக்குரிய புன்னை சிறப்பு
3. திருமந்திரம் (617, 618)
- இயமம் நியமம் விதிகள்
4. தர்மச்சாலையை நிறுவிய வள்ளலார்
5. புறநானூறு
- சிறுவனே வள்ளலானான்
6. அகநானூறு (4) - வண்டு
நற்றிணை (11) - நண்டு
கலித்தொகை (11) - யானை, புறா
ஐந்தினை 50 (27) - மான்
ஆகியவை பற்றிய செய்திகள்

UNIT V **நவீன தமிழ் இலக்கியம்** **6**

1. உரைநடைத் தமிழ்,
   - தமிழின் முதல் புதினம்,
   - தமிழின் முதல் சிறுகதை,
   - கட்டுரை இலக்கியம்,
   - பயண இலக்கியம்,
   - நாடகம்,
2. நாட்டு விடுதலை போராட்டமும் தமிழ் இலக்கியமும்,
3. சமுதாய விடுதலையும் தமிழ் இலக்கியமும்,
4. பெண் விடுதலையும் விளிம்பு நிலையினரின் மேம்பாட்டில் தமிழ் இலக்கியமும்,
5. அறிவியல் தமிழ்,
6. இணையத்தில் தமிழ்,
7. சுற்றுச்சூழல் மேம்பாட்டில் தமிழ் இலக்கியம்.

TOTAL: 30 PERIODS

<u>தமிழ் இலக்கிய வெளியீடுகள் / புத்தகங்கள்</u>

1. தமிழ் இணைய கல்விக்கழகம் (Tamil Virtual University)
- www.tamilvu.org
2. தமிழ் விக்கிப்பீடியா (Tamil Wikipedia)
-https://ta.wikipedia.org
3. தர்மபுர ஆதின வெளியீடு
4. வாழ்வியல் களஞ்சியம்
   - தமிழ்ப் பல்கலைக்கழகம், தஞ்சாவூர்
5. தமிழ்கலைக் களஞ்சியம்
   - தமிழ் வளர்ச்சித் துறை (thamilvalarchithurai.com)
6. அறிவியல் களஞ்சியம்
   - தமிழ்ப் பல்கலைக்கழகம், தஞ்சாவூர்