

## **MG8091 ENTREPRENEURSHIP DEVELOPMENT**

### **IMPORTANT QUESTIONS AND QUESTION BANK**

#### **UNIT-I ENTREPRENEURSHIP**

##### 2-Marks

1. What are the four types of Entrepreneurships?
2. Who is an intrapreneur?
3. List the types of entrepreneurs.
4. Who is an entrepreneur?
5. Who is co-preneurship?
6. Define Intrapreneurship?
7. Who are ultrapreneurs?
8. List some of the entrepreneurial contributions to economic development.
9. What are the factors to be considered before becoming an entrepreneur?
10. What are the characteristics of an entrepreneur?
11. Difference between Entrepreneur and Entrepreneurship.
12. What is the function of Entrepreneur?
13. Define innovative Entrepreneur.
14. Define Imitative/adoptive Entrepreneur.
15. Define Drone Entrepreneur

##### 13-Marks

1. Classify and explain in detail the factors affecting Entrepreneurial development.
2. What are the shared traits between an entrepreneur and intrapreneur?  
Analyse the advantage of being an intrapreneur than an entrepreneur.
3. Explain the various factors affecting entrepreneurial growth with an example for each.
4. Discuss the characteristics of entrepreneur with suitable examples.
5. Explain the types of entrepreneurs.
6. What are the barriers of entrepreneurship?
7. Explain in detail about the factors affecting the growth of entrepreneurship.
8. Explain how non-economic factors help in developing entrepreneurship.
9. What is the main function performed by the entrepreneurs?
10. Brief about account of the origin of the entrepreneurial concept.

## **UNIT-II MOTIVATION**

### **2-Marks**

1. Name few stress management techniques for entrepreneurs.
2. What do you mean by EDP?
3. What is thematic apperception test?
4. Write the major motives influencing entrepreneurs.
5. What are the features of achievement motivation?
6. How to develop achievement motivation?
7. What is the push and pull motivational factors to drive entrepreneurial intention?
8. What is self-employment?
9. Give the major advantage of self-employment?
10. What is the purpose of Micro-labs?
11. Define self-efficacy.
12. Define locus of control.
13. Define entrepreneurial competency.
14. Difference between competence and competency.
15. Need for Entrepreneurship development program?

### **13-Marks**

1. What are the motivating factors that influence people towards Entrepreneurship?
2. Analyse how thematic appreciation test is helpful in measuring achievement motivation in Entrepreneurs.
3. Describe the procedural steps in designing an achievement motivation training program with an example.
4. Discuss the needs and objectives of an Entrepreneurship development program with examples.
5. What are the causes of stress? Explain.
6. What is self-rating? State some self-rating questions.
7. Explain in detail about the evaluation and process of EDP's.
8. Explain the model of business game.
9. Explain in detail about Maslow's theory of motivation.
10. Discuss the ways in which people may overcome the negative consequences of stress.

### **UNIT-III BUSINESS**

#### **2-Marks**

1. Distinguish between small and large enterprise.
2. Classify small business enterprise.
3. What is meant by small enterprise?
4. What is techno economic evaluation?
5. Define small scale unit.
6. Define Ancillary unit.
7. What are the objectives of small-scale industries?
8. What are the types of small-scale industries?
9. Define micro enterprise.
10. What are the essential characteristics of small-scale industries?
11. Difference between micro and macro enterprise?
12. What are the objectives of developing micro enterprise?
13. Define business plan.
14. List the content of business plan.
15. Define project formulation.

#### **13-Marks**

1. Explain in detail the steps involved in setting up a business.
2. Explain how market survey and research can be a good tool for selecting a good business.
3. Explain the methods of project appraisal for entrepreneurial enterprise with examples.
4. Explain in detail about the classification and characterization of small-scale industry.
5. Explain the importance of SSI and its merits and demerits.
6. Difference between small- and large-scale industries
7. What do you mean projects? Explain the content of project report.
8. Explain in detail about the various steps in identification of business opportunity.
9. Define project formulation? Describe its significant.
10. Give a format for preparation of preliminary projects report.

### **UNIT-IV FINANCING AND ACCOUNTING**

#### **2-Marks**

1. Define sales tax.
2. What is the purpose of taxation?
3. What are term loans?
4. What is the significance of breakeven analysis?
5. What is the classification of financial needs?
6. Define sources of finance
7. Define internal sources of finance
8. Give the institutions providing financial supports to entrepreneurs.
9. What is the function of District Industries Centres (DICS)?
10. Define industrial estate.
11. What are the objectives of industrial estate?
12. Define capital structure.
13. Name the factors determining capital structure.
14. What is long term loan?
15. What are the types of term loan?

#### **13-Marks**

1. What is the different source of finance for a business? Explain.
2. What is working capital and explain why is it important?
3. Describe the factors determining capital structure with examples in an entrepreneurial enterprise.
4. Explain the management of working capital of an entrepreneurial enterprise with example.
5. Explain capital structure. What factors do determine the optimum capital structure?
6. Explain Excise duties and what are the kinds of Excises duties.
7. What is sales tax? Explain the types of sales taxations in India?
8. Distinguish between PERT and CPM.
9. Explain the various types of working capital.
10. Discuss the source and the management of working capital.

### **UNIT-V SUPPORT TO ENTREPRENEURS**

#### **2-Marks**

1. Write the demerits of joint ventures.
2. What is the advantage of sub-contracting?
3. What is diversification in business?
4. Write a note on NMIA.
5. Define industrial sickness.
6. Define sick unit?
7. What is the process of industrial sickness?
8. What are the important signals of industrial sickness?
9. What are the various causes of industrial sickness?
10. What are the external causes influencing industrial sickness?
11. Define business incubator.
12. What are the benefits incubators?
13. What is the classification of business incubators?
14. Define industrial policy Resolution (IPR) 1948?
15. What is new small enterprise policy 1991?

#### **13- Marks**

1. Elaborate the government policy for development of promotion of small-scale industries in India.
2. Write a short note on the following:
  1. Merger
  2. Subcontracting.
3. Discuss the causes and consequences of industrial sickness in small an entrepreneurial enterprise with examples.
4. Explain the new small enterprise policy 1991 ratified by the Indian government toward policy for small scale entrepreneurial enterprise.
5. What are the salient features of new small enterprises policy, 1991?
6. Explain detail about the stages of business growth.
7. Detail the need for growth of a business, what is meant by growth strategy?
8. What is acquisition? Explain the classification, advantage and disadvantages.
9. Explain joint venture. State the reason behind creation of joint venture. Discuss the selection criteria.
10. What is the reason for sickness of most of the small business enterprises in India? What should an entrepreneur do to prevent sickness?