

Question Paper Code: 71004

## B.E./B.Tech. DEGREE EXAMINATION, MAY/JUNE 2016

Sixth Semester

**Electronics and Communication Engineering** 

## MG 64 - PRINCIPLES OF MANAGEMENT

(Regulations 2008)

Time: Three Hours

Maximum: 100 Marks

Answer ALL questions.

PART – A (10 × 2 = 20 Marks)

- 1. What are levels of management?
- 2. Define management.
- 3. Define Corporate Planning.
- 4. Write short notes on Policy making.
- 5. Distinguish between formal and informal organizations.
- 6. List the differences between authority and power.
- 7. How is planning and controlling linked?
- 8. How is the directing function carried out successfully?
- 9. What is called span of control?
- 10. What is feed forward control?

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## $PART - B (5 \times 16 = 80 Marks)$

11.	(a)	OR
	(b)	) Briefly explain the various stages of evolution of management. (8)
		i) Describe the role of manager in an organization. (8)
12.	(a)	What is Planning? Describe the steps involved in planning.
		OR OR
	(b)	xplain in detail about M.B.O.
13.	(a)	explain with an example various types of authority and their advantages and isadvantages of each.
		OR
	(b)	Vrite brief notes on:
		Recruitment process
		ii) Performance Appraisal Methods.
14.	(a)	Briefly explain the expectancy theory and McCleelland's theories of motivation. (8)
		ii) Discuss about Fiedler's contingency approach to leadership. (8)  OR
	(b)	i) Describe communication process model. Also, list barriers and breakdowns of communication. (10)
		ii) Briefly explain the elements and types of organizational culture. (6)
15.	(a)	What is controlling? Explain its outstanding features. Give an appropriate account of the steps involved the process controlling.
		OR
	(b)	What do you understand by budgetary control ? How can it effectively serve as control mechanism ?
		11:21