

PART – B (5 × 16 = 80 Marks)

11. (a) Explain the 14 management principles of Henry Fayol in detail.
OR
(b) (i) Briefly explain the various stages of evolution of management. (8)
(ii) Describe the role of manager in an organization. (8)
12. (a) What is Planning ? Describe the steps involved in planning.
OR
(b) Explain in detail about M.B.O.
13. (a) Explain with an example various types of authority and their advantages and disadvantages of each.
OR
(b) Write brief notes on :
(i) Recruitment process
(ii) Performance Appraisal Methods.
14. (a) (i) Briefly explain the expectancy theory and McClelland's theories of motivation. (8)
(ii) Discuss about Fiedler's contingency approach to leadership. (8)
OR
(b) (i) Describe communication process model. Also, list barriers and breakdowns of communication. (10)
(ii) Briefly explain the elements and types of organizational culture. (6)
15. (a) What is controlling ? Explain its outstanding features. Give an appropriate account of the steps involved the process controlling.
OR
(b) What do you understand by budgetary control ? How can it effectively serve as a control mechanism ?