Register No.:

564

October 2017

<u>Time - Three hours</u> (Maximum Marks: 75)

[N.B: (1) Q.No. 8 in PART - A and Q.No. 16 in PART - B are compulsory. Answer any FOUR questions from the remaining in each PART - A and PART - B.

- (2) Answer division (a) or division (b) of each question in PART-C.
- (3) Each question carries 2 marks in PART A, 3 marks in Part B and 10 marks in PART C.]

PART - A

- 1. Expand and define MIS.
- 2. What are the tools available for planning?
- 3. What is information?
- 4. Define forward chaining.
- 5. Write down the benefits of ERP.
- 6. What are the objectives of ERP?
- 7. What do you mean by TQM?
- 8. List the basic elements of business process.

PART - B

- 9. Write in brief about the role of MIS in management.
- 10. Write on the factors for the success and failure of MIS.
- 11. What is the need for system analysis?
- 12. What is KBES?
- 13. Name the components in ERP.
- 14. Write about essentials of strategic planning.
- 15. Write on electronic payment system.
- 16. Write on internet.

PART - C

17. (a) Discuss about management behaviour in detail.

(Or)

- (b) Write on strategic planning and types of strategic planning.
- 18. (a) Write on (i)Quality of information (ii)Methods of collecting information.

(Or)

- (b) (i) List and explain the problems in rational decision making.
 - (ii) What are the two types of decision making systems? Explain them.
- 19. (a) Explain production management.

(b) Discuss about management science models.

20. (a) What are conventional packages? What are their demerits? How they differ from ERP?

(Or,

- (b) Compare the following: (i)ERP vs CRM (ii)ERP vs SCM.
- 21. (a) (i) Explain TQM of information system.

(ii) Write about web enabled business management.

(Or)

(b) What are the various models of E- Business? Discuss.

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